

April 4, 2011

RE: Melissa Kemp, President
Premium Administration, LLC and Premium Organization

To Whom It May Concern:

This letter is to communicate my high regard for Melissa Kemp's professional and personal qualifications in the business arena.

Melissa is an active member of Valley Forward Association, a business-based environmental public interest organization that I have managed for the past 20 years. In addition to her involvement in our civic organization through Premium Solutions, she also served as my primary contact for the U.S. Green Building Council, Arizona Chapter.

My experience in working with Melissa has been very positive – she is an innovative thinker, great communicator and knows how to motivate teams. Melissa single-handedly recruited Valley Forward's participation in a highly successful Green Schools initiative with USGBC. The partnership resulted in 12 Valley mayors signing a proclamation in support of sustainable, environmentally sensitive schools. We continued our work with Melissa and USGBC on advocacy and together helped increase awareness of and interest in green schools, which contribute significantly to student performance.

Melissa remains involved in Valley Forward and is a technical resource to our organization on marketing and communications efforts, as well as sustainability issues. She is very connected in the community and is adept at building relationships and fostering partnerships.

On a personal level, Melissa keeps the job, whatever it is, fun and engaging. She knows how to leverage both her contacts and experience. If I can answer any questions about Melissa or serve as a reference, feel free to contact me at (602) 240-2408.

Sincerely,

Diane Brossart
President